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News Release

For Immediate Release

November 9, 2009

KLCS-TV Announces Broadcast Schedule for “Choices 2010” Television Program

Show Features LAUSD’s Magnet Schools and Centers, and PWT and NCLB-PSC Information

Los Angeles—A 30-minute television program titled “Choices 2010,” featuring some of the Los Angeles Unified School District’s (LAUSD’s) Magnet schools and centers, and information about Permits With Transportation (PWT) and No Child Left Behind’s Public School Choice (NCLB-PSC), will be broadcast now through December 18 in English and Spanish on KLCS-TV, the District’s education television station.

The District’s annual application period to enroll students in traveling programs in the LAUSD for the 2010-2011 school year will run **November 6 through Friday, December 18, 2009**. This year’s deadline is three weeks earlier than it has been in the past.

Airdates for “Choices 2010” in English are:

November 10 at 10:30 a.m.
November 14 at 9:30 a.m.
November 15 at 8 a.m.
November 19 at noon
November 22 at 7:30 a.m.
November 24 at 10:30 a.m.
November 26 at 4:30 p.m.
November 28 at 9:30 a.m.
November 29 at 8 a.m.
December 3 at noon
December 8 at 10:30 a.m.
December 12 at 9:30 a.m.
December 17 at noon

Airdates for “Opciones 2010” in Spanish are:

November 12 at noon
November 15 at 7:30 a.m.
November 17 at 10:30 a.m.
November 21 at 9:30 a.m.
November 22 at 8 a.m.
November 26 at noon
November 27 at 4:30 p.m.
November 29 at 7:30 a.m.
December 1 at 10:30 a.m.

(more)

December 5 at 9:30 a.m.
December 10 at noon
December 15 at 10:30 a.m.
December 19 at noon

Parents and guardians may also visit the eCHOICES website for further information. The goal of this website, <http://eChoices.lausd.net>, is to better familiarize parents with the three program options available through the CHOICES Brochure (Magnet, PWT and NCLB-PSC). In addition to all of the information contained in the brochure, eChoices includes access to transportation information, maps, a school selection tool, and a step-by-step tutorial on how to fill out the CHOICES application. Again, the site can be found at <http://eChoices.lausd.net>

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