TITLE: **On Demand Video for Schools/KLCS Video Channels**

NUMBER: REF-1152

ISSUER: Margaret A. Klee, Chief Information Officer
Information Technology Division

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KLCS-TV/DT

DATE: August 1, 2004

ROUTING
All Schools and Offices
Loc Dist Supts

BACKGROUND: Information Technology Division and KLCS have worked together to provide on demand video for schools and offices. KLCS recently converted to a digital broadcast capability. This means that in addition to the current analog TV programming on Channel 58, KLCS is now able to offer four digital TV channels. One of those channels is a duplicate of the analog programming that is currently received by televisions with antenna or cable. The remaining three digital channels provide tailored elementary, secondary, and professional development programming for LAUSD schools and offices.

Schools that receive the steaming video channels will be able to see specialized programming designed to meet the needs of their instructional program.

Schools that purchase the video on demand (VOD) option will also be allowed to reserve video titles using their web browser. Once these titles are reserved, the video will be delivered to the school site and be available for viewing the ext day on any computer connected to the school's local area network.

GUIDELINES: The following two installation packages are available to schools and offices to make this system available:

<u>KLCS Digital Video Channels only</u>
This option installs an antenna on the roof, and then a cable to the school's/office network's main distribution frame, and computer software on a server located at the site. A scope of work with a detailed listing of costs will be developed at the start of the project.

The site must set aside at least $500 to initiate the scope of work and develop a detailed project plan. When the detailed costs for the entire job are complete, a job ticket for the entire amount of the work must be funded by the site. Once funding is secured installation can take place. At the completion of this project all computers on the local area network will have the ability to received four digital KLCS channels (plus Channel 58). To initiate a cost estimate, please use the Attachment A or contact the ITD Helpdesk at 323-224-2277 and an application to begin the process will be provided.

KLCS Digital Video Channels and Video on Demand

This option is identical to the above option with one additional feature. Media Services and KLCS have the ability to transmit their video library to site computers. Users at each site will have the ability to log into a video check out system and reserve any video title that the District has rights to distribute. Once the title is reserved, it is transmitted to the site. The user making the request receives an email with a link indicating that the video title is available for the next 30 days

ASSISTANCE: For further information, please contact Dr. Themistocles Sparangis at 213-241-3837 or send an email to themy.sparangis@lausd.net.

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Los Angeles Unified School District
Digital Video Channels – Video On Demand
Information for Schools

Date: _____

School: _____ Location Code: _____

Contact: _____ Email: _____

Telephone: _____ FAX: _____

Please come to my location to develop a detailed scope of work and cost to provide (please check one):

- ❒ KLCS Digital Video Channels (only)
- ❒ KLCS Digital Video Channels and Video on Demand

Funding Information (not to exceed $500):

_____ _____ _____ _____
Fund Org Prog Obj

_____
Name of Administrator with Funding Authority

_____
Signature of Administrator with Funding Authority

Please fax this form to the ITD Helpdesk at 323-343-0114.