



All Youth Achieving

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Superintendent Deasy's Update for October 31-November 4, 2011

On a weekly basis, I will be providing an update on our progress toward implementing our four core strategies that will help us ensure all students graduate college-prepared and career-ready.

Deasy's Download

Our effort to reduce costs by reducing the amount of paper distributed to employees and parents/guardians moved forward on two fronts this week. Beginning November 1, and for the first time, applications for Magnet, Permits with Transportation and No Child Left Behind-Public School Choice programs must be submitted electronically. No longer will CHOICES brochures be mailed to families, saving the District an estimated \$250,000 this year. As parents/guardians navigate the new system, we expect that there will be questions and concerns. Staff stands ready to assist in making the transition as smooth as possible. This month also marks the initial piloting of the MyPay Initiative, which when launched, will help transition the District to a paperless payroll system by eliminating the automatic printing and distribution of paper pay stubs and paychecks. The result in savings to the District is estimated at between \$500,000 and \$1 million per year. Later phases of the initiative include putting employee forms online and routing them electronically, eliminating time forecasting and automating time entry. It is anticipated that these paperless initiatives, while helping to create a more accurate, efficient and environmentally-friendly payroll program, will save between \$20 million to \$24 million annually, critical funding needed to support our education mission. I would urge all parents/guardians and employees to get comfortable with the new systems—and soon. It's an easy and convenient way for each of us to fight back against the budget cuts already here, and the ones we know are coming.

1. Using Data to Drive Standards-Based Instruction

Use data to drive standards-based, effective instruction for all students, coupled with support and intervention, when students need extra assistance or accelerated learning.

Do you need more information on how to access the MyData platform? Do you still have teachers, counselors or staff who need training on MyData?

MyData 101 online training will provide your faculty with the foundation they need to start effectively using MyData. This training can be done individually (self-paced) or it can be presented as a group during a professional development. The course provides an overview of:

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- the purpose of MyData,
- the types of data reports available,
- how to access and use the MyData system, and
- an introduction to how to use the MyData reports to make instructional decisions.



The professional development module is located on the MyData website, http://notebook.lausd.net/portal/page?_pageid=33,1047597&_dad=ptl&_schema=PTL_EP.

It contains four independent sections that can be viewed all at once or in segments based on individual need.

We trust you will find this helpful as you build your data-driven instructional program.

2. Supporting All Employees

We are accountable for our students' success. We will use data to personalize the supports that all of our employees need to serve our students, from professional development and training to creating measurable performance goals.

For the third consecutive year, we have released the [LAUSD School Report Card](#) in conjunction with parent organizations throughout Los Angeles.

With the help of organizations like the Parent Community Services Branch and United Way of Greater Los Angeles, we are showing parents how they can use this data to work with their child's school. I strongly believe the School Report Card gives parents a clear and concise outline of their child's school's progress, while giving teachers an understanding of student needs. For teachers and administrators, [MyData](#) serves as an additional tool to the School Report Card for identifying areas of strengths and weakness at individual school sites. The [online version](#) of the School Report Card is currently available.

Last week we held our second Advisory Committee Meeting for the Supporting All Employees-Classified Initiative. The Committee's goal is to offer further assistance to classified employees who strive to employ our District's core values within their work. We will continue to provide all employees with the support necessary to help advance student achievement. For more information about these meetings, visit our [Classified Staff website](#).

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3. Budgeting for Student Achievement

We will make the District budget more transparent, align resources for greater impact and equity, and give schools the ability to target resources to meet their specific needs, bringing funding and decision-making closer to schools and classrooms.

As we reach out to principals to discuss their experiences with the Budgeting for Student Achievement (BSA) per pupil model, we have been collecting best practices as identified by the principals interviewed. As we continue to conduct these interviews for new school profiles, we will provide a series of best practices, taken from our previously published profiles, categorized by the kinds of work they entail. These groups broadly are: Planning and Stakeholder Engagement, Strategies for Savings and Revenue, and Exercising Flexibility. Today’s strategies focus on the best practices principals have identified related to Strategies for Savings and Revenue.

Strategies for Savings and Revenue:

Savings

Principal Rosemarie Martinez at Academic Leadership Community (ALC) recommends that schools **focus on cost savings**. Think strategically about budget areas where you may be able to improve performance, and generate savings you can redirect for your school to do more things you seek to achieve. ALC has been able to add teaching positions and support staff by improving teacher and student attendance.

Additionally, Principal Eugene Hernandez at Frank Del Olmo Elementary School advises that **employee attendance is critical** too. Lower staff absence rates reduce the cost of covering absences, freeing up dollars that can be allocated to instruction, intervention or other areas, based on school needs.

Principals Hugo Carlos and Tommy Welch at Central Region Middle Schools 7a and 7b are working on **creating a “horizontal network of collaborating principals.”** They hope to create a horizontal network and share best practices and collaboration not just with the three principals at that school but with all the principals in their regional area. Within a mile and a half, Carlos and Welch have a network of nine middle school leaders doing the same thing at the same time—recruiting students, testing, talking to parents/guardians, and trying to get resources from the outside. That expertise and energy needs to be shared,” they said. Peer networks are excellent for problem-solving and sharing best practices and strategies, including ways to reduce costs, capture efficiencies and drive more dollars toward the classroom.

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An example of an action that can be taken today to start saving money that can show up in a budget is to enroll your campus in the School Conservation Program. The Program allows your campus to earn money by reducing utility usage and impact on the environment. More information on the program can be found at: <http://www.laschools.org/new-site/sustainability/scp>.

Revenue

Principal Gerardo Loera at Polytechnic High School recommends thinking about attendance and developing strategies that support increased student attendance: **Develop strategies and interventions aimed at improved attendance.** Polytechnic High School has developed an attendance improvement plan that includes strategies to reward students for good attendance. Not all incentives necessarily have a cost. Giving students recognition for their attendance, beyond an incentive, can go a long way too.

Principal Eric Davidson at University High School states: "Have laser-like focus on improving attendance. **We worked really hard with our families and our counselors and we got students in their seats.** This has all kinds of rewards, including more actual resources for the District and the school, from improved attendance to better content knowledge for students attending their classes, to better long term outcomes like graduation rates."

We hope that these strategies are helpful in thinking about what your school budget process looks like and practices you may want to consider implementing on your campus.

4. Creating and Supporting Quality Schools

We will analyze multiple data points to differentiate the service and support we deliver to schools. In addition, we will capture and share best practices across all of our schools regardless of school models.

PSC-Related Negotiations with UTLA

We continue to work with UTLA towards reaching a solution in the current negotiations relating to Public School Choice (PSC) and school reform. Both parties aim to reach an agreement as soon as possible. In the meantime, until an agreement is reached, the previously established PSC timeline remains in place and all applicant teams are encouraged to continue working.

Parent, Student and Community Workshops

In the past few weeks, we have hosted the first two meetings for the Public School Choice 3.0 Parent, Student (high school only) and Community Engagement workshops in those PSC communities on Track A. Parents and community

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members alike joined in productive, engaging dialogue about high quality schools. The series continues this upcoming weekend with the beginning of Track B's sessions on Saturday, Nov. 5. See the schedule below for more information. Please note that due to the recent exit of schools from the process, we have had to adjust the dates and locations of some of our meetings. We will update the calendar as soon as those dates are confirmed. I encourage you to contact the Public School Choice team at: psc@lausd.net or (213) 241-2547 for up-to-date information on meeting times and locations. You may also visit the PSC website at: <http://publicschoolchoice.lausd.net>. We hope to see you at one of the upcoming meetings!

Proposal Submission Deadline

The deadline to submit proposals for the third round of Public School Choice is just around the corner. All proposals are due to the Public School Choice team on or before **Friday, Nov. 18, at noon**. Applicant teams may submit their proposals to the iDesign office in advance of the deadline; however, on November 18, applications will be accepted at LAUSD Headquarters (Beaudry) in the 'Blue Room' on the first floor of the building (use entrance to the Board Room). Please visit the PSC website for further instructions for submitting proposals.

The 10 schools removed from the PSC 3.0 list must also submit their plans to iDesign. Plans are due on or before **Thursday, Dec. 15**.

Region	Workshop Dates	Time	PSC 3.0 Focus and New Schools	Location
Valley Region West	Workshop 3 – Dec. 3 Workshop 4 – Jan. 21	8:30 a.m.-noon	<ul style="list-style-type: none"> Fulton College Prep Valley Region ES #13 	Vista MS 1540 Roscoe Blvd Panorama City, CA
South East Region – Bell/South Gate/Maywood	Workshop 3 – TBD Workshop 4 – TBD	8:30 a.m.-noon	<ul style="list-style-type: none"> South Region ES #9 	Stanford ES 2833 Illinois Ave South Gate, CA
South East Region – Bell/South Gate/Maywood	Workshop 3 – Dec. 3 Workshop 4 – Jan. 21	8:30 a.m.-noon	<ul style="list-style-type: none"> South Region HS #8 opening at South Region HS #9 	Bell HS 4328 Bell Ave Bell, CA
South Region – San Pedro/107 th St.	Workshop 3 – Dec. 3 Workshop 4 – Jan. 21	8:30 a.m.-noon	<ul style="list-style-type: none"> 107th St. Elementary School South Region HS #12 	107 th St ES 147 E 107 th St Los Angeles, CA
Northeast LA Region	Workshop 3 – Dec. 10 Workshop 4 – Jan. 28	8:30 a.m.-noon	<ul style="list-style-type: none"> Wilson High School East LA Star HS (Hilda Solis) 	Esteban Torres HS 4211 Dozier St Los Angeles, CA
Southeast Region – Huntington Park	Workshop 1 – Nov. 5 Workshop 2 – Nov 12	8:30 a.m.-noon	<ul style="list-style-type: none"> South Region ES #5 South Region MS #3 South Region HS #7 	Gage MS 2880 East Gage Ave Huntington Park, CA
South Region – Mid City	Workshop 1 – Nov. 5 Workshop 2 – Nov 12	8:30 a.m.-noon	<ul style="list-style-type: none"> Dorsey HS Los Angeles HS 42nd Street ES 	Cochran MS 4066 West 17 th St Los Angeles, CA

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South Region – Central/Slauson	Workshop 1 – Nov. 5 Workshop 2 – Nov 12	8:30 a.m.-noon	<ul style="list-style-type: none"> • Central Region ES #21 • South Region ES #12 	LA Academy MS 644 E. 56 th St Los Angeles, CA
South Region – Exposition Park	Workshop 1 – Nov. 5 Workshop 2 – Nov 12	8:30 a.m.-noon	<ul style="list-style-type: none"> • South LA Area New HS #3 • South Region ES #10 • South Region ES #11 	John Muir MS 5929 S Vermont Los Angeles, CA
South Region – Washington Prep	Workshops postponed until further notice	TBD	<ul style="list-style-type: none"> • Washington Prep HS • Woodcrest ES • La Salle ES 	Washington Prep HS 10860 S. Denker Ave Los Angeles, CA
South Region – Carson/Wilmington	Workshop 2 - Nov. 17	8:30 a.m.-11:30 a.m.	<ul style="list-style-type: none"> • Harry Bridges Span K-8 School • Carson High School 	Wilmington MS 1700 Gulf Ave Wilmington, CA
	Workshop 2 - Nov. 8	6 p.m.-8 p.m.		Wilmington Empowerment Center 626 N. Avalon Wilmington, CA
	Workshop 2 - Nov. 8	8:30 a.m.-11 a.m.		Steven White MS 22102 Figueroa St. Carson, CA
	Workshop 2 - Nov. 9	8 a.m.-10 a.m.		Fries Ave ES 1301 Fries Ave Wilmington, CA
	Workshop 2 - Nov. 9	8:15 a.m.-10:45 a.m. and 5 p.m.-7:30 p.m.		Carson HS 22328 Main St. Carson, CA
	Workshop 2 - Nov. 9	10:30 a.m.-1 p.m.		Wilmington Empowerment Center 626 N. Avalon Wilmington, CA
	Workshop 2 - Nov. 10	4 p.m.-6 p.m.		YMCA 1127 N. Avalon Wilmington, CA

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